

## Sending Your Kids To College?

You may know that I have recently attained my Certified College Planning Specialist designation. As a result of trying to "figure out" the college admissions process for my own son, I found that college planning is an area that could benefit many of *INVESCO's* clients and Myron J. Gaylord and Associate's tax clients.

Between dealing with student career guidance, preparing for and taking the ACT/SAT, filling out the common application, getting letters of recommendation, writing essays, school visits and selection, admission deadlines, filling out the financial aid form (FAFSA), interpreting award letters as well as trying to figure out how to pay for tuition - I found that the whole college admissions process can be overwhelming for parents and the kids.

Yet I found that just like retirement planning, the earlier you start preparing, the more you can do to help guide your child as well as figure out how to possibly qualify for student financial aid.

My journey into this college planning arena has helped me meet some very knowledgeable people who for many years have been helping students get admitted into suitable and affordable colleges both public and private.

Our newest affiliate is Peter Herman from Collegian Financial Group. His firm is based in Lincolnshire and he has been helping families with college planning for nearly ten years. He has already helped several of our clients through his "college knowledge" and thirty-five years of insurance expertise.

If you are interested in calculating your "expected family contribution", filling out the FAFSA, or any portion of the college admissions process, give me a call and we can set up a meeting so Peter and I can best help you figure out how to pay for college with minimal cost.

Keith Nyborg, CCPS  
*INVESCO, LLC*  
(847) 824-4078